





DOURO WINE-TOURISM ENGAGING CONSUMERS IN NATURE CONSERVATION STEWARDSHIP - an immersive biodiversity experience -



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Douro wine-tourism engaging consumers in nature conservation stewardship THE KNOWLEDGE





- •Ecological corridors with wild pollinator-hosting shrubs
- Arthropod diversity
- Cover cropping systems to reduce herbicides
- Ecological infrastructures
 - Dry-stone walls
 - Orchards and olive groves
 - Hedges of native shrub species
 - Wild shrubland conservation
 - Maintenance of slope waterlines
- Pheromones instead of insecticides (Lobesia control)



Douro wine-tourism engaging consumers in nature conservation stewardship THE TRAIL TOTEMS





Douro wine-tourism engaging consumers in nature conservation stewardship THE EXPERIENCE OF BIODIVERSITY IN NATURE



