

Press Release

News from a world of difference



258 MEDALS HIGHLIGHTING THE QUALITY OF PORTUGUESE WINES

WINES OF PORTUGAL CHALLENGE AWARDS CEREMONY WILL BE HELD ON JUNE 7TH, 2013 AT THE PATIO DA GALE IN LISBON

THURSDAY, JUNE 6TH, 2013

The Wines of Portugal Challenge will honor outstanding Portuguese wines during an award ceremony to be held at 7:30PM (WEST) on Friday, June 7th 2013 in the Pátio da Galé in Lisbon. A record number of 1,007 wines participated in the challenge.

Wines from all Portuguese wine regions entered the competition: Alentejo (188 wines), Bairrada (57), Dão (64), Douro and Porto (273), Lisboa (85), Setúbal (73), Vinhos Verdes (101) and Tejo (77). Also, 88 fortified wines, such as Porto, Madeira and Moscatel entered in the competition.

During the ceremony, 125 wines will be awarded bronze medals, 81 wines will be awarded silver medals, 36 wines will win the gold medal and 16 wines the “Great Gold” Medal. There will also be a prize awarded for the Best Fortified Wine and Best Wine in the Competition.

The Wines of Portugal Challenge 2013 is an excellent showcase of the best wines Portugal has to offer. Primarily, this is a unique moment as this many Portuguese wines have never been, at the same time, subject to such wide scrutiny by foreign wine experts, confirming the good moment that the wines of Portugal are going through.

It's also important to mention that the Grand Jury unanimously considered that all 52 wines presented for the Great Gold Medal competition had excellent quality.

ABOUT VINI PORTUGAL

Created in 1997, ViniPortugal is a trade association whose aim is to promote Portuguese wines, brandies and vinegars in the domestic and target international markets. ViniPortugal provides strategic support to the Portuguese wine sector, bringing together organizations representing trade (ANCEVE and ACIBEV), production (FENAVI and FEVIPOR), cooperative wineries (FENADEGAS), distillers (AND), farmers (CAP), demarcated regions (ANDOVI) and government bodies (IVV). ViniPortugal's promotional activity is financed by a variable sum



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